

Banco do Brasil Foundation Award for Social Technology– 9th Edition

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1. On the Concept of Social Technology

- 1.1 Social Technology comprises "**products, techniques or methodologies that can be replicated, that are developed by interactions with the community, and that represent effective solutions for social change.**"
 - 1.1.1 It is a concept that entails an innovative approach to development that involves community participation in the process of organizing, developing and implementing solutions to social problems.
 - 1.1.2 Social Technologies combine popular knowledge, social organization and/or technical and scientific knowledge, built upon principles of self-management, social advocacy, cultural respect, environmental care and economic solidarity.
 - 1.1.3 Essentially, social technologies are effective, replicable, provide real social development and adapt to different realities.

2. On the Award and its Goals

- 2.1 **Frequency:** The Banco do Brasil Foundation Award for Social Technology established by these Regulations is bestowed every two years.
- 2.2 **Goal:** The purpose of the Award is to certify, reward and disseminate social technologies that are already being applied, are active, and that constitute effective solutions to issues related to: water resources, nutrition, education, energy, income generation, housing, the environment, and health.
- 2.3 **Categories:** This edition will contain **Brazilian and International Award Categories**, both of which focus on identifying social technologies that can be replicated in Brazil. The categories have synergy with the **Sustainable Development Goals (SDGs)**, especially SDG 5: Gender Equality. **Gender Equality.**
- 2.4 **Social Technologies Databank (BTS):** A database available at <http://tecnologiasocial.fbb.org.br/> that provides information about social technologies and their developers. The BTS is the primary tool Banco do Brasil Foundation uses to disseminate social technologies and promote their replication¹. The social technologies certified by the Banco do Brasil Foundation during the Award selection process are entered into the BTS.

3. On Applications

- 3.1 **Deadline:** 03.28.2017 to 06.19.2017 at 11:59 PM (Brasília time). No applications will be accepted after this date and time.
- 3.2 **Who can participate:**
 - 3.2.1 **Brazilian Award Categories:** Public or private non-profit institutions (teaching and research institutions, foundations, civil society organizations and government agencies) that are legally registered in Brazil and whose initiative has been developed in Brazil.

¹ **Reaplication** – The process that establishes a relationship based on the exchange of popular and scientific knowledge, with the goal of having individuals appropriate and replicate the social technology by using participatory methods. It necessarily entails activities involving mobilization, awareness, education, training and adaptation of the technology to specific local conditions.

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- 3.2.2 **International Award Category:** Non-profit institutions (teaching and research institutions, foundations, civil society organizations and government agencies) that are legally registered in a country in Latin America or the Caribbean and whose initiative has been developed in one or more countries in Latin America or the Caribbean.
- 3.3 **Application method:** Applications can only be submitted online at <http://www.fbb.org.br/premio> .
- 3.3.1 Applications for the Brazilian categories must be submitted exclusively in Portuguese.
- 3.3.2 Applications for the international category must be submitted in Portuguese, Spanish or English.
- 3.3.3 For more information, read the **Application Manual**, available on the *website*.
- 3.4 **Attachments to the application:** these documents must be attached to the application form using a method provided in the application system.
- 3.4.1 **Required documents²:** must be attached to the application form.
- 3.4.1.1 The constitutional documents or articles of incorporation, along with proof of the appointment of its legal representative(s);
- 3.4.1.2 Official identification document for the legal representative(s), as well as the person responsible for the application;
- 3.4.1.3 Attach one (1) letter of recommendation issued by a person, a congenerous institution or a government agency that is recognized and not associated to the applicant, proving the existence and effective actions of the institution within the country, as well as the positive impact generated by its actions, through descriptions of specific cases.
- 3.4.2 **Other attachments (optional):**
- 3.4.2.1 Provide a YouTube link containing a pocket³ video no more than 2 minutes long about the initiative and including unscripted testimonials from people who participate in the process and use the social technology;
- 3.4.2.2 Other documents (documents, text, concepts, illustrations, photographs, presentations, systematization⁴, etc.);
- 3.5 There is no limit to the number of applications per institution.
- 3.6 All applicants assume full responsibility for the content, usage rights and/or copyrights of attachments (documents, text, concepts, illustrations, photographs, audio files and videos).

² **Required Documents** – are eliminatory.

³ **Pocket video** – This is a short video produced with portable devices or cell phones, by regular people who wish to portray their reality and show their worldview, using their imagination, creativity, expression, communication and critiques. A video can be an instrument of social participation and empowerment for communities – a unique way of seeing the world and making access to information democratic. Source: Marcelo Valle, photographer and video documentarian for the COEP (National Network for Social Mobilization). For more information about how to upload your video to YouTube, visit <https://support.google.com/youtube/answer/57407?hl=pt-BR&co=GENIE.Platform%3DDesktop&oco=1>

⁴ **Systematization** – This means recording, ordering and organizing the steps involved in developing and implanting a social technology that can be useful for future projects or that can make it easier to reapply it in other locations or contexts.

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- 3.7 The Judging Committee may, at any time, perform due diligence to confirm the veracity of the information provided by applicants as well as request that documents provided be revalidated.
- 3.8 By completing their applications, competitors agree to the terms of these Regulations and recognize the authority of the Banco do Brasil Foundation Social Award for Technology Judging Committee, whose deliberations shall be final and not subject to appeals.

4. On the Brazilian Award Categories:

4.1 The 2017 edition of the Banco do Brasil Foundation Social Award for Technology shall include six (6) categories of Brazilian awards:

4.1.1 Water and/or Environment

Aims to identify social technologies that promote the sustainable use and management of water and/or the environment.



4.1.2 Agroecology⁵

Dedicated to identifying social technologies with agroecological foundations.



4.1.3 Solidarity Economy⁶

Aims to identify social technologies that generate employment, income, and/or manage solidarity economy ventures, institutions that support or foster the solidarity economy, or other categories of agents or types of organizations.



4.1.4 Education

Aims to identify the use of social technologies as educational and interdisciplinary instruments.



⁵ **Agroecology** – A process centered around not just production, but also the ecological and social sustainability of the productive system, based on rational use of biodiversity, respect for natural processes, and preservation of traditional cultures and knowledge through dialog between producers and scientists and participatory processes focused on local experiences.

⁶ **Solidarity Economy** – As defined by Singer and Souza (2003), this refers to a method of organizing the economic activities of production, consumption and savings/credit that aims toward equal rights among those engaged in these activities. For Singer (2002), Solidarity Economy Enterprises (EESs) are self-managed; that is to say, decisions are made by every member or elected representative. Therefore, the solidarity economy is essentially associative and every partner participates in the decision-making process. It is incompatible with asymmetric relationships such as the type occurring between employees and employer.

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4.1.5 Health and Well-being

Aims to identify social technologies oriented toward health, such as products, techniques or processes that help improve people's quality of life.



4.1.1 Sustainable Cities⁷ and/or Digital Innovation

Dedicated to identifying social technologies oriented toward improving the quality of life in cities and peri-urban settlements and/or social digital technologies⁸, with the potential of social innovation, with a view to sustainable development.



5. On the International Award Categories:

5.1 The 2017 edition of the Banco do Brasil Foundation Award for Social Technology shall include one international award category:

5.1.1 Water and the Environment, Agroecology or Sustainable Cities

In this category, we will identify social technologies that promote sustainable use of water and the environment, social technologies based on agroecology, social technologies aimed at improving quality of life in cities and peri-urban areas and contribute to sustainable development.



6. On the Award Stages

6.1 Social Technology Certification

6.1.1 Criteria for Certifying a Social Technology:

⁷ **Sustainable Cities** - Are those that adopt a series of efficient practices aimed at improving the quality of life of the population, economic development and preservation of the environment

⁸ **Social Digital Technology** - These are bottom-up initiatives that involve civil society grassroots communities that are using digital technologies to address social issues often not addressed by companies or government agencies. These are emerging technologies, such as open data, open hardware, open networks and open knowledge, to promote civic participation and social inclusion.

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- a. Must have been in use for at least two years by November 2017;
- b. Show evidence of social change;
- c. Be systematized to the extent that allows it to be reaplicated in other communities;
- d. Include community interaction in its design or have been appropriated by the community in its development or reapplication;
- e. Respect the following principles and values:
 - i. social advocacy;
 - ii. cultural respect;
 - iii. care for the environment;
 - iv. economic solidarity.

6.1.2 The social technologies that meet the criteria listed in item 6.1.1 and have validated the documents listed in item 3.4 will receive the Certificate of Social Technology and be included in the Social Technology Databank (BTS). They will also be considered during the Award's Finalist Selection stage, with the exception of the cases described by item 6.1.4 of these Regulations.

6.1.3 The institutions responsible for the certified social technologies may use the **Banco do Brasil Foundation Social Technology Certification Seal** on their promotional and communications materials regarding the certified initiative, as described by the Seal's usage manual.



6.1.4 The social technologies that come to be certified by the Award and have benefited from financial investments by the Banco do Brasil Foundation during any stage of their implementation, or those that have been developed and/or implemented by institutions whose boards of directors include employees of Banco do Brasil, the Banco do Brasil Foundation, or partner institutions that helped produce this edition of the Award, shall be registered in the BTS, but will not be eligible for the Award's finalist and winner selection stages.

6.1.5 The institutions responsible for the certified social technologies commit to keeping the information provided in the BTS up to date. The Banco do Brasil Foundation may remove social technologies that have not been updated for a period of two (2) years from the BTS database.

6.2 Finalist Selection

6.2.1 **Criteria:** The certified social technologies shall be scored according to the following assessment criteria:

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- a. Degree of interaction with the community
- b. Effectiveness
- c. Level of systematization of the technology
- d. Social innovation

6.2.2 **Gender Equality Bonus⁹**: The social technologies that promote the self-determination and empowerment of women and girls as part of the initiative shall receive a 5% bonus to their total point score.

6.2.3 The three (3) highest-scoring social technologies in each category of the award shall be considered finalists for the 9th Edition of the Banco do Brasil Foundation Award for Social Technology.

6.2.4 In the event of a tie, the finalist shall be the social technology that obtains the highest average score by criteria in the order listed under item 6.2.1.

6.3 Winner Selection

6.3.1 **Criteria**: The finalist social technologies shall be scored according to the following assessment criteria:

- a. Social innovation
- b. Degree of interaction with the community
- c. Effected social change
- d. Potential for reapplication

6.3.2 The social technologies that obtain the highest score in each category shall be declared the winners.

6.3.3 In the event of a tie, the winner shall be the social technology that obtains the highest average score by criteria in the order listed under item 6.3.1.

6.3.4 The Judging Committee may decide to not grant an award if no applicant meets the requirements described in these Regulations.

7. On the Brazilian Award

7.1 Award:

7.1.1 **Monetary prize**: R\$50,000 Reals to the 1st place winner in each category of the Brazilian award.

⁹ **Gender Equality** – The publication of the UN Global Compact and UN Women describes the concept of every human being, both women and men, being free to develop their personal abilities and making choices without the limitations imposed by stereotypes. Gender equality does not mean that women and men need to be identical, but that their rights, responsibilities and opportunities do not depend on the fact of having been born female or male.

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- 7.1.2 **Trophy and video:** all finalist institutions shall receive a trophy and a video portraying its initiative, to be delivered during the award ceremony;
- 7.1.3 **Participation in the International Social Technology Forum¹⁰ and the award ceremony:** The event organizers shall be responsible for the cost of transportation, accommodations and meals for two (2) representatives from each finalist institution.
- 7.2 **Method of payment:** the monetary prize described in item 7.1.2 shall be deposited in a bank account registered to the winning institutions, before the last business day of February in 2018.
- 7.3 The winning institutions commit to using the funds received toward actions related to improving, reapplying or promoting the respective winning social technology.
- 7.4 On the date the prizes are paid, the **winning institutions** shall meet the following requirements:
- 7.4.1 They must prove their compliance with fiscal, tax and labor requirements by presenting relevant certificates.
- 7.5 Failure to comply with the requirements described in item 7.4 may result in loss of the right to the prize, at the discretion of the Banco do Brasil Foundation.

8. On the International Award

8.1 Award:

- 8.1.1 **Trophy and video:** all finalist institutions shall receive a trophy and a video portraying its initiative, to be delivered during the award ceremony;
- 8.1.2 **Participation in the International Social Technology Forum in Brazil:** The event organizers shall be responsible for the cost¹¹ of transportation, accommodations and meals for two (2) representatives from each finalist institution.

9. On the Certification, Selection and Judging Committees

- 9.1 During the Social Technology Certification stage, applications shall be analyzed by the Certification Committee, composed of technicians from the Banco do Brasil Foundation. Applications that meet the criteria described in item 6.1.1 and have validated the documents listed in item 3.4 will be certified as Social Technologies.
- 9.2 During the Finalist Selection stage, the social technologies shall be analyzed by the Selection Committee, composed of technicians from the Banco do Brasil Foundation, from partner institutions and guest specialists.

¹⁰**International Social Technology Forum** – A two-day meeting with participation from specialists on the topic, representatives of certified social technologies, and finalists of that year's Award. The goal of the event is to debate the topic with a focus on disseminating and strengthening the concept of ST.

¹¹**Cost** - The cost of transportation, room and board for two (2) representatives from each foreign finalist institution shall be paid for directly and exclusively by partners of the competition.

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- 9.3 During the Winner Selection stage, the social technologies shall be analyzed by the Judging Committee, composed of the President of the Banco do Brasil Foundation, who shall preside over the Committee, and by representatives from the following fields: private, public and specialized Civil Society Organizations invited by the Banco do Brasil Foundation.
- 9.4 The Finalist Selection and Winner Selection committees shall each meet, in due order, on days, times and at locations of their determination. During these meetings, the presence of representatives from the applicant institutions shall not be permitted.
- 9.4.1 The scores given by the members of the Judging Committee shall be delivered to the representatives of the contracted auditor institution present at the winner selection meeting, who shall process the results and seal them in envelopes to be opened and announced only during the award ceremony.

10. On Copyrights

- 10.1 The copyrights and intellectual property rights of participating institutions shall be preserved. Promotional pieces shall include their respective credits.
- 10.2 By applying, participating institutions warrant that they own the copyrights and assume full responsibility for any resulting issues.
- 10.3 By applying, participating institutions authorize the Banco do Brasil Foundation to use technical data or information regarding their social technologies in the Award's promotional activities and in the dissemination and promotion of the Social Technology Databank (BTS).
- 10.4 The act of certification grants the Banco do Brasil Foundation the right to register the social technologies in the BTS as well as to disseminate them, promote them and foster their replication, without commercial intent.
- 10.5 Any subsequent efforts by the Banco do Brasil Foundation to disseminate the social technologies that are registered in the BTS shall not require prior authorization from participating institutions, nor shall it entitle them to any additional payment or reward.

11. On Communication of the Results

- 11.1 The results of each stage of the Award shall be announced on the Banco do Brasil Foundation website (www.fbb.org.br), on the BTS (<http://tecnologiasocial.fbb.org.br/>) and on the Prize website (<http://www.fbb.org.br/premio>).
- 11.2 Social Technology Certification: the list of certified social technologies shall be made available on the sites listed in item 11.1 as of 07.17.2017.
- 11.3 Finalist Selection: the Banco do Brasil Foundation shall send electronic messages (emails) to the representatives of the selected finalist institutions, starting on 07.31.2017.
- 11.4 Winner Selection: The declaration of the social technologies that won the 2017 edition of the Banco do Brasil Foundation Award for Social Technology shall be made during the Award Ceremony, to which representatives of all finalist technologies shall be invited.

12. On the Schedule

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- 12.1 During the 2017 edition, the Banco do Brasil Foundation Social Technology Award shall observe the following schedule:
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| 12.1.1 | Registration deadline: | 03.28.2017 to 06.19.2017 |
| 12.1.2 | Announcement of Certified Social Technologies: | 07.17.2017 |
| 12.1.3 | Announcement of Finalist Social Technologies: | 07.31.2017 |
| 12.1.4 | Production of images and materials about Finalists: | 08.14.2017 to 10.30.2017 |
| 12.1.5 | International Social Technology Forum | November 2017 |
| 12.1.6 | Award Ceremony: | November 2017 |
- 12.2 The Banco do Brasil Foundation reserves the right to change the dates listed in this calendar, in which case it shall inform everyone through announcements on its *website*.

13. On Cases Not Covered

- 13.1 Cases not covered by the foregoing shall be resolved by the Banco do Brasil Foundation, the Award organizers.
- 13.2 If you have any questions, send an email to: tecnologiasocial@fbb.org.br.

Achievement:



Support:



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