

## Banco do Brasil Foundation Social Technology Award 10<sup>th</sup> Edition

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#### 1. On the Concept of Social Technology

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- 1.1 Social Technology comprises “**product, technics or reapplicable methodologies, that are developed by interactions with the community and that represent effective solutions for social change**”.
  - 1.1.1 It is a concept that entails an approach to a development that involves community participation in the process of organizing, developing and implementing solutions to social problems.
  - 1.1.2 Social Technologies combine popular knowledge, social organization and/or technical and scientific knowledge, built upon principles of self-management, social advocacy, cultural respect, environmental care and economic solidarity.
  - 1.1.3 Essentially, social technologies must be effective, reapplicable, provide real social development and adaptable to different realities.

#### 2. On the Award and its Goals

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- 2.1 **Frequency:** The Banco do Brasil Foundation Social Technology Award, established by these Regulations, occurs every two years.
- 2.2 **Goal:** The purpose of the Award is to certify, reward and disseminate social technologies that are already being applied, are active, and that constitute effective solutions to issues related to: nutrition, education, energy, income generation, housing, the environment, water resources, and health.
- 2.3 **Award Categories:** This edition will feature **National Award Categories** aimed at identifying social technologies developed in the Country and a single **International Category** aimed at recognizing social technologies developed in Latin America and the Caribbean that can be reapplied in Brazil.
- 2.4 **Special Awards:** This edition will feature special awards aimed at Agroecology and Early Childhood, covering exclusively social initiatives developed in Brazil.
- 2.5 The Award Categories and the Special Awards present synergy with the Sustainable Development Objectives - ODS.
- 2.6 **Social Technologies Databank - BTS:** The social technologies certified by the Banco do Brasil Foundation during the Award selection process are entered into the BTS, a database available at <http://tecnologiasocial.fbb.org.br/> that presents information about social technologies and their developers. The BTS is the primary tool Banco do Brasil Foundation uses to disseminate social technologies and promote their reapplication<sup>1</sup>.

#### 3. On Applications

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- 3.1 **Deadline: 02.25.2019 a 04.21.2019, às 23h59min (Brasília time).** No applications will be accepted after this date and time.
- 3.2 **Who can participate:**

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<sup>1</sup> **Reapplication:** Process through which a relationship of exchange of popular and scientific knowledge is established aiming at the appropriation and re-creation of social technology, based on participatory methodologies. Presumably, it concerns mobilization, sensitization, education, training and adaptation of a social technology to local specificities.

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- 3.2.1 Public or private non-profit institutions, as Educational and Research Institutions, Foundations, Cooperatives, Civil Society Organizations and government agencies that are legally registered in Brazil or any Latin American or Caribbean countries.
- 3.3 **Application method:** Applications can only be submitted online, at the *website* <http://www.fbb.org.br/premio>.
- 3.3.1 Applications for the Brazilian categories must be submitted exclusively in Portuguese.
- 3.3.2 Applications for the International category must be submitted in Portuguese, Spanish or English.
- 3.3.3 For more information, read the **Application Manual** available at the *website*.
- 3.4 **Attachments to the application:** these documents must be attached to the application form, through the means provided in the application system.
- 3.4.1 **Required documents<sup>2</sup>:**
- 3.4.1.1 The constitutional documents or articles of incorporation, along with proof of the appointment of its legal representative(s);
- 3.4.1.2 Official identification document for the legal representative(s), as well as for the person responsible for the application;
- 3.4.1.3 Documents that illustrate and prove the registered social technology (*videos<sup>3</sup>, process systematization<sup>4</sup>, texts, descriptive memorials, technical projects, manuals, booklets, images, presentations, etc.*). We recommend attaching as many documents as possible.
- 3.5 There is no limit to the number of applications per institution, as long as each one is a different process.
- 3.6 National institutions may indicate the participation of a same entry in up to two award opportunities being the first in one of the 4 (four) national categories and the other in one of the Special Awards.
- 3.7 Foreign institutions may only apply in the international category.
- 3.8 All applicants assume full responsibility for the content, usage rights and/or copyrights of attachments to the application.
- 3.9 Banco do Brasil Foundation may, at any time, perform due diligence to confirm the veracity of the information provided by applicants as well as request that documents provided be revalidated.

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<sup>2</sup> **Required documents:** Are eliminatory.

<sup>3</sup> To submit videos, attach the Youtube link containing the video about the initiative. For more information on how to submit your video to Youtube, visit <https://support.google.com/youtube/answer/57407?hl=pt-BR&co=GENIE.Platform%3DDesktop&oco=1>.

<sup>4</sup> **Process Systematization:** Registering, ordering and organizing of the stages from development to implantation of a social technology that can be useful for future projects of reapplication of the initiative in other places or contexts.

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3.10 By completing their applications, competitors agree to the terms of these Regulations and recognize the authority of the Banco do Brasil Foundation Social Technology Award Judging Committee, whose deliberations shall be final and not subject to appeals.

#### 4. On the Brazilian Award Categories:

4.1 The 2019 edition of the Banco do Brasil Foundation Social Technology Award shall include 4 (four) categories of national awards:

##### 4.1.1 Sustainable Cities<sup>5</sup> and/or Digital Innovation

Aims to identifying social technologies that improve the quality of life in cities and in peri-urban settlements and/or **digital based social technologies<sup>6</sup>** with the potential of social innovation, with a view to sustainable development.



##### 4.1.2 Education

Aims to identify the use of social technologies as educational and interdisciplinary instruments.



##### 4.1.3 Income Generation

Aims to identify social technologies that provide management in generating employment and income, via solidarity economy ventures<sup>7</sup>.



<sup>5</sup> **Sustainable Cities:** Are those that adopt a series of efficient practices aimed to improving the quality of life of the population, economic development and preservation of the environment. Improving urban mobility, noise and air pollution, solid waste disposal, energy efficiency, water savings, among other things, contribute to making a city sustainable. (Source: Ministry of Environment).

<sup>6</sup> **Digital based social technologies:** Are initiatives that involve the participation of the community in the development and use of digital technologies to address social problems. They are emerging technologies, such as open data, open hardware, open networks and open knowledge, to promote civic participation and social inclusion.

<sup>7</sup> **Solidarity economic ventures:** Are collective, non-familiar organizations, that is, composed of more than two persons who do not belong to the same family unit, as associations, cooperatives, self-management companies, production groups, networks, etc., whose participants or partners are employees who collectively exercise the management of the activities as well as the allocation of results. (Source: Dieese)

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#### 4.1.4 **Environment**

Aims to identify social technologies that promote the sustainable use and management of the environment.



### 5. On the International Award Category:

#### 5.1 **International**

In this category we will identify social technologies that can be reapplied in Brazil and that are effective solutions for issues related to: Sustainable Cities and/or Digital Innovation, Income Generation, Education and the Environment.



### 6. On the Special Awards:

6.1 The 2019 edition of the Banco do Brasil Foundation Social Technology Award shall contain the following special awards:

#### 6.1.1 **Women in Agroecology**<sup>8</sup>

Aims to identify social technologies that promote female protagonism in the management of agro-ecological production.



<sup>8</sup> **Agroecology:** Process focused not only on production but also on the ecological and social sustainability of the production system, based on the rational use of biodiversity, respect for natural processes and the rescue of traditional cultures and knowledge, from dialogues between producers and scientists through processes local experimentation.

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#### 6.1.2 Community Management and Agro-ecological Cotton

Aims to identify social technologies of management/governance models of organizations and communities in the production of agro-ecological cotton.



#### 6.1.3 Early Childhood<sup>9</sup>

Aims to identify social technologies that promote actions addressing the dimensions of child development (language, cognitive, motor and socio-affectivity), the strengthening of family ties and the exercise of parenting<sup>10</sup>.



## 7. On the Award Stages

### 7.1 Social Technologies' certificaion

#### 7.1.1 **Criteria for Certifying a Social Technology:**

- a. The social technology must have been active for at least two years, considering the last eligible day for applications 04/21/2019;
- b. Show evidence of social change;
- c. Be systematized to the extent that allows it to be reapplied in other communities. **The social technology's description must include all the necessary steps to its implementation, highly detailed;**
- d. To count on community interaction during its design or having been appropriated by the community during its development or reapplication;
- e. Respecting the following principles and values:
  - i. Social advocacy
  - ii. Cultural respect
  - iii. Care for the environment
  - iv. Economic solidarity

<sup>9</sup> **Early Childhood:** It comprises the period of the first 6 (six) full years or 72 (seventy-two) months of the child's life, according to the 2<sup>nd</sup> article of Law number 13.257, from March 8<sup>th</sup> of 2016, which deals with public policies for early childhood.

<sup>10</sup> **Parenting:** A set of activities designed by parents and / or adults (caregivers) to ensure the survival and development of the child in a safe environment in order to socialize the child and achieve the goal of becoming progressively autonomous.

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- 7.1.2 The social technologies that meet the criteria listed in item 7.1.1 will receive the **Certificate of Social Technology**, will be included in the Social Technology Databank (BTS) and will also be considered during the Award's Finalist Selection stage, with the exception of the cases described by the following item 7.1.3.
- 7.1.3 The social technologies that come to be certified by this *Award* and that have had financial investment from the Banco do Brasil Foundation at any stage of its implementation or those that have been registered in this *Award* by institutions that have in their staff employees of Banco do Brasil or of Banco do Brasil Foundation will be registered at the BTS, but will not compete to the stages of selection of the finalists and judgment of the winners of this *Award*.
- 7.1.4 As of this edition of the Award, in the case of registering technologies similar to others already listed in the BTS, only those that demonstrate a degree of innovation capable of generating a significant result increase in relation to social transformation will be certified. This evaluation will be carried out by the certification committee of the Award and submitted to the deliberation of the Board of Directors of the Banco do Brasil Foundation.
- 7.1.5 The institutions responsible for the certified social technologies are committed to keep the information available at the BTS up to date, through the access available at the site <http://tecnologiasocial.fbb.org.br/>. Social technologies that are not ever updated in a period of 2 (two) years may be excluded from the BTS database by Banco do Brasil Foundation.

### 7.2 Finalists' Selection

- 7.2.1 **Criteria:** The certified social technologies shall be scored according to the following assessment criteria:
- Social innovation<sup>11</sup>
  - Degree of interaction with the community
  - Effectiveness
  - Level of systematization of the technology
- 7.2.2 **Gender Equality<sup>12</sup> Bonus:** Social technologies that promote women's protagonism and empowerment<sup>13</sup> will receive a bonus of 5% on the total score obtained.

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<sup>11</sup> **Social Innovation:** An innovative solution to a social problem that is more effective, efficient and sustainable in comparison with other options of already existing solutions, from the point of view of society (collectivity) and not of individuals. (Source: Stanford Social Innovation Review)

<sup>12</sup> **Gender Equality:** The one in which all human beings, both women and men, are free to develop their personal capacities and make choices without the limitations imposed by stereotypes. Gender equality does not mean that women and men have to be identical, but that their rights, responsibilities and opportunities do not depend on whether they were born with the female or male sex. (Source: UN and UN Women Global Covenant)

<sup>13</sup> **Empowerment:** Promotes the awareness and autonomy of a person or social group, usually to make social, political, economic and cultural changes in the context that affects them.

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7.2.3 **Youth<sup>14</sup> Bonus:** Social technologies that promote youth's protagonism and empowerment will receive a bonus of 5% on the total score obtained.

7.2.4 Items 7.2.2 e 7.2.3 bonus are not cumulative.

7.2.5 **The three (3) highest-scoring social technologies** of each category of the *Award* shall be considered finalists for the 10th Edition of the Banco do Brasil Foundation Social Technology Award.

7.2.6 In the event of a tie, the finalist shall be the social technology that obtains the highest average score by criteria, in the order listed under item 7.2.1.

### 7.3 **Winners' Judgment**

7.3.1 **Criteria:** The finalist social technologies shall be scored according to the following assessment criteria:

- a. Social Innovation
- b. Degree of interaction with the community
- c. Provided social transformation
- d. Potential for reapplication

7.3.2 The social technologies that get the highest score in each category and the special awards will be declared winners.

7.3.3 In case of a tie, the winner will be the social technology that obtains the highest average score, by criterion, obeying the order shown in item 7.3.1.

7.3.4 The Judging Committee may decide not to award prizes if none of the entries received comply with the requirements of this Regulations.

## 8. On the Awards

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8.1 **Total monetary prize:** R\$ 700.000,00 (seven hundred thousand Reais).

8.1.1 A money prize will be awarded to the 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> places in each category, as follows:

- First place : R\$ 50.000,00
- Second place : R\$ 30.000,00
- Third place : R\$ 20.000,00

8.2 **Trophy and video:** all finalist institutions shall receive a trophy and a video portraying its initiative.

8.3 **Participation in the Social Technology Meeting<sup>15</sup> and at the awards event:** The organization of the event will cover transportation, lodging and meals for 2 (two) representatives of each finalist institution

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<sup>14</sup> **Youth:** It comprises the age group of 15 to 29 years.



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- 8.4 **Method of payment:** The monetary prize described in item 8.1.1 shall be deposited in a bank account registered to the winning institutions, before the last business day of December of 2019.
- 8.5 The winning institutions commit to using the funds received toward actions related to improving, replicating or promoting the respective winning social technology.
- 8.6 On the payment date of the prizes, the winning institutions must meet the following conditions:
- 8.6.1 They must prove their compliance with fiscal, tax and labor requirements by presenting relevant certificates.
- 8.7 Failure to comply with the requirements described in item 8.6 may result in loss of the right to the prize, at the discretion of the Banco do Brasil Foundation.

### 9. On the International Awards

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- 9.1 **Trophy and video:** all finalist institutions shall receive a trophy and a video portraying its initiative.
- 9.2 **Participation in the Social Technology Meeting:** The organization of the event will cover transportation, lodging and meals for 2 (two) representatives of each finalist institution.

### 10. On the Certification, Selection and Judging Committees

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- 10.1 During the stage of *Social Technology Certification*, applications shall be analyzed by the Certification Committee, composed of representatives from the Banco do Brasil Foundation.
- 10.2 During the stage of *Finalists* selection, the certified social technologies will be submitted to the Selection Committee composed of representatives of the Banco do Brasil Foundation, partner institutions and invited experts.
- 10.3 During the stage of *Winners* judgment, social technologies will be submitted to the Judging Commission made up of the President of Banco do Brasil Foundation, who will preside over it, and representatives of the Banco do Brasil Foundation, partners and experts invited by Banco do Brasil Foundation.
- 10.4 Committees shall meet on days, times and places defined by them, and representatives of competing institutions shall not be allowed to attend meetings.
- 10.4.1 The scores awarded by the members of the *Judging Committee* shall be delivered to representatives of the contracting audit institution present at the judging meeting of the winners, who shall process the results, sealing them in envelopes to be opened and disclosed only in the awards event.

### 11. On Copyrights

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- 11.1 The copyrights and intellectual property rights of participating institutions shall be preserved. Promotional pieces shall include their respective credits.

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<sup>15</sup> **Social Technology Meeting:** Meeting to be held on the day before the awards ceremony, in which Banco do Brasil Foundation, partners in the Award will participate, specialists, representatives of certified social technologies and finalists of the Prize. The objective of the event is to promote the debate focused on the dissemination and strengthening of the concept of TS.



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- 11.2 By applying, participating institutions warrant that they own the copyrights and assume full responsibility for any resulting issues.
  - 11.3 By applying, participating institutions authorize Banco do Brasil Foundation to use technical data or information regarding their social technologies in the Award's promotional activities and in the dissemination and promotion of the Social Technology Databank (BTS).
  - 11.4 The act of certification grants Banco do Brasil Foundation the right to register the social technologies in the BTS as well as to disseminate them, promote them and foster their reapplication, without commercial intent.
  - 11.5 Any subsequent efforts by Banco do Brasil Foundation to disseminate the social technologies that are registered in the BTS shall not require prior authorization from participating institutions, nor shall it entitle them to any additional payment or reward.
  - 11.6 The institutions responsible for the certified social technologies may use the Banco do Brasil Foundation Social Technology Certification Seal, as follows, on their promotional and communications materials, regarding the certified initiative, in accordance by the Seal's usage manual, to be handed to the certified institutions.



**Tecnologia Social**  
CERTIFICADA PELA  
FUNDAÇÃO BANCO DO BRASIL

## **12. On the Announcement of the Results**

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- 12.1 The results of each stage of the Award shall be announced on the Banco do Brasil Foundation *website* ([www.fbb.org.br](http://www.fbb.org.br)), at the BTS *website* (<http://tecnologiasocial.fbb.org.br/>) and at this Award's *website* (<http://www.fbb.org.br/premio>).
- 12.2 Social Technology Certification: the list of certified social technologies shall be made available on the sites listed in item 12.1, in the first fortnight of July/2019.
- 12.3 Finalists Selection: Banco do Brasil Foundation shall send electronic messages (email) to the representatives of the selected finalist institutions, in the first fortnight of July/2019.
- 12.4 Winners Selection: The announcement of the winner social technologies of 2019 edition Banco do Brasil Social Technology Award shall be made during the Award Ceremony, in the first fortnight of October/2019, to which representatives of all finalist technologies shall be invited.

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#### 13. On the Schedule

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13.1 At the 2019 edition, *Banco do Brasil Foundation Social Technology Award* will have the following schedule:

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| 13.1.1 Registration deadline:                         | <b>02.25.2019 to 04.21.2019</b>                 |
| 13.1.2 Announcement of Certified Social Technologies: | <b>1<sup>st</sup> fortnight of July of 2019</b> |
| 13.1.3 Announcement of Finalist Social Technologies:  | <b>1<sup>st</sup> fortnight of July of 2019</b> |
| 13.1.4 Social Technology Meeting and Awards Ceremony: | <b>October of 2019</b>                          |

13.2 Banco do Brasil Foundation reserves the prerogative to change the dates in this calendar giving broad knowledge to all through disclosure on its *website*.

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#### 14. On Cases Not Covered

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14.1 Cases not covered by the foregoing shall be solved by Banco do Brasil Foundation, the Award organizer.

14.2 If you have any questions, send an email to: [tecnologiasocial@fbb.org.br](mailto:tecnologiasocial@fbb.org.br).

Realização:



Parceria:



Apoio:



MINISTÉRIO DA  
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CIÊNCIA, TECNOLOGIA,  
INOVAÇÕES E COMUNICAÇÕES

